

APPLICATION  
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TITLE: BUSINESS TRANSACTION MANAGEMENT

APPLICANT: STUART J. SOLOMON, BURRELL G. KILMER, CASEY C.  
WELLS, KYLE K. JORDAN, MATTHEW W. MEHOK,  
TIMOTHY J. SAFFELL, BENJAMIN J. HENDERSHOT  
AND STEWART J.J. ANDERSON

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Valentin Figueroa  
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## **BUSINESS TRANSACTION MANAGEMENT**

### TECHNICAL FIELD

This invention relates to business transaction management, and more particularly to a business rules based transaction management system for use in restructured electric and gas retail supplier markets.

### BACKGROUND

Deregulation in the energy industry has created a complex set of business requirements for market participants such as utility companies and energy suppliers. The introduction of retail choice among energy suppliers requires data flow between market participants to facilitate business events such as customer enrollment/switching, metered usage/billing/payment, load aggregation and settlements, customer account data maintenance, and other business events. Business transactions make up the business events which are validated using business rules.

Market participants may be required to exchange data in the form of business transactions with other market participants. However, these market participants may be located in different jurisdictions including other states or other countries which may have different laws, rules, and regulations. Moreover, the

market participants may have adopted different business events, business rules, and business transactions having different standards, protocols, and formats.

#### SUMMARY

5 In one aspect, the invention discloses a method that includes receiving at least one business transaction, determining whether the business transaction satisfies a configurable business rule, and establishing a subsequent business transaction based on the results.

10 The aforesaid method may provide a configurable business rule that specifies a relationship between the received business transaction and the subsequent business transaction. The configurable business rule may be configured based on at least one of: (i) a jurisdiction associated with the received business transaction, (ii) a time relationship between the received business transaction and a subsequent business transaction, and (iii) a business event associated with the received business transaction. The method may further include processing business transactions having different formats. The method may also  
15 further include sending a message indicating that the business transaction does not satisfy a configurable business rule.  
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In second aspect, the invention provides an apparatus adapted to perform the methods disclosed above.

In a third aspect, the invention provides an article comprising a computer-readable medium that stores computer executable instructions or causing a computer system to perform the methods disclosed above

5 In a fourth aspect, the invention provides a method of accessing a system that is configured to perform the methods disclosed above.

In a fifth aspect, the invention provides an apparatus adapted to perform the methods disclosed above.

10 In a sixth aspect, the invention provides an article comprising a computer-readable medium that stores computer executable instructions or causing a computer system to perform the methods disclosed above.

15 In various implementations, the invention may provide one or more of the following advantages. Market participants such as utility companies may be permitted to exchange business transactions with energy suppliers that span different jurisdictions. Energy suppliers may also be permitted to transmit business transactions having different data formats and  
20 transmission protocols by having the invention map each business transaction with a different format into a standard format for internal processing. The invention is capable of interfacing to an existing computing environment seamlessly. As a result of being capable of handling different operating environments,

market participants can quickly enter new markets, adapt to regulatory changes and thus improve business performance.

In addition, the invention uses a configurable business rules based approach in which each business transaction is associated with one or more business rules. The business rules may be established by the utility company and the energy supplier and can be easily configured and dynamically updated. The utility company can then automatically track each business transaction and its lifecycle and to configure each business rule according to the requirements of each energy supplier.

The invention offers various benefits to market participants such as providing a scalable architecture which can support both small and large market participants. The invention is based on a robust architecture and can also support extensive business transaction volume in dynamic and vibrant market conditions. The invention can be implemented using an application service provider (ASP) delivery approach permitting market participants to use and benefit from the invention with minimal computer resources and information technology (IT) commitments. The invention includes operational efficiencies such as the ability to report operational failures allowing improved problem resolution and improved customer service.

The invention has data warehousing capabilities allowing users to generate ad hoc reports and perform data mining

activities based on the transaction and business event data.  
 Data mining can be used to analyze data stored in the data  
 warehouse for relationships that have not previously been  
 discovered. The results of data mining may include producing  
 5 correlations between data, classification of the data,  
 clustering the data, forecasting based on the data, and other  
 results. In addition, the transaction management services  
 provided by the invention can be integrated with other  
 application services such as customer relationship management  
 10 (CRM), supply chain management (SCM), retail billing,  
 remittance, scheduling and settlements, or other application  
 services.

The invention is described in the context of the energy  
 industry for ease of explanation; however, the ideas behind the  
 15 invention can be applied to any industry that requires market  
 participants such as trading partners to exchange information.  
 For example, the invention can be used in industries such as the  
 airline, banking, transportation, and other industries.

The details of one or more embodiments of the invention are  
 20 set forth in the accompanying drawings and the description  
 below. Other features, objects, and advantages of the invention  
 will be apparent from the description and drawings, and from the  
 claims.

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DESCRIPTION OF DRAWINGS

FIG. 1 is a simplified block diagram of a computer network system according to an implementation of the invention.

FIG. 2 is a detailed block diagram of a computer system  
5 according to an implementation of the invention.

FIG. 3 is a flow chart according to an implementation of the invention.

Like reference symbols in the various drawings indicate like elements.

DETAILED DESCRIPTION

FIG. 1 is a simplified block diagram of a computer network system 10 according to an implementation of the invention. The invention is described herein in the context of the energy industry for ease of understanding. However, one skilled in the art recognizes that the invention can be applied to any industry that requires trading partners to exchange information.  
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15

Referring to FIG. 1, the computer network system 10 includes one or more trading partners such as trading partner 12 who exchanges messages containing business transactions with a transaction management system 20 over a communications link 16. The trading partner 12 can refer to an energy supplier competing in a deregulated energy market who supplies energy to customers. The business transactions can be part of a business event or  
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business process such as a customer enrollment process in which a particular energy supplier agrees to provide energy to particular customers.

The trading partner 12 can be embodied as a computing device that is capable of communicating with the transaction management system 20 over the communications link 16. Although one trading partner 12 is illustrated, there can be a plurality of trading partners that can be located in different jurisdictions communicating with the transaction management system 20. A jurisdiction can include a sovereign region that has established laws and regulations that are independent and perhaps different from those of other regions.

The trading partner 12 can communicate with the transaction management system 20 in the form of messages which may include batch files containing at least one business transaction. Each business transaction can be organized according to a single or multiple data records containing data fields. Each business transaction may be specified as a pair, for example, a request for a business transaction and an expected response. The pair may thus include a request business transaction and a response business transaction. In addition, each business transaction may be associated with a business rule that includes lifecycle information regarding the relationship between the request for a business transaction and the response.



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The lifecycle information can include information related to the business process or event. For example, lifecycle information can include a predetermined time period specifying when a response to a request for a business transaction is due, and what action to take if the response is not received within the predetermined time period. In another example, when a customer enrolls with an energy supplier to receive energy, a request business transaction is created as part of the enrolling process. A business rule associated with the enrolling process can specify that a response business transaction should be received within a 3 day time period. The business rule can further specify that if the response is not received within the time period, then an exception message should be generated indicating that an exception or error condition has occurred. An energy supplier could then send a reminder to the customer to inform him/her that a response has not been received.

The batch files containing the business transactions may be packaged according to formats that are unique to a trading partner 12 located within a particular jurisdiction. For example, the trading partner 12 may send a batch file in a flat file format, in an electronic data interchange (EDI) format, in an extensible markup language (XML) format, or other format. The communications link 16 may operate according to different

communications protocols such as file transfer protocol (FTP),  
hypertext transfer protocol (HTTP), or other protocol.

The communications link 16 can be a bi-directional  
communications channel allowing the trading partner 12 or the  
5 client 14 to exchange data such as batch files containing  
business transaction or messages with the transaction management  
system 20. For example, the transaction management system 20  
can send a message to the trading partner 12 confirming the  
receipt of a business transaction. The transaction management  
10 system 20 supports messages and business transactions in one or  
more communication formats or protocols. Although one  
communications link 16 is shown, there can be a plurality of  
communication links that can be used by the trading partner 12.  
In addition to using wired communications techniques, the  
15 communications link can be configured to use wireless techniques  
such as infrared, radio-frequency, or other techniques.

The transaction management system 20 can be implemented as  
a server computer configured to handle business transactions  
associated with business processes. The system 20 can also  
20 manage business rules and lifecycles associated with the  
business transactions. The system 20 may include a lifecycle  
manager 22 which provides flexible business rules-based  
techniques for determining the validation, business lifecycle,  
and exception/error conditions for various business transaction

types, and for each trading partner 12, wherein trading partners may span different jurisdictions. The transaction management system 20 and the lifecycle manager 22 will be discussed below in further detail.

5 In the implementation shown in FIG. 1, a client 14 communicates with the transaction management system 20 over a network 18. The client 14 can include a power company or a utility that is responsible for billing, enrolling, registering, and pricing energy provided by a trading partner 12 and consumed  
10 by a customer. Although one client 14 is illustrated, there can be a plurality of clients connected to the transaction management system 20 over the network 18. In one embodiment, the client 14 can be implemented as a PC running a Web browser connected to the network 18 such as the Web.

15 FIG. 2 is a detailed block diagram of a computer system according to an implementation of the invention. The transaction management system 20 can be implemented as a single server computer that includes a computer bus 28 connecting a central processing unit (CPU) 30 to memory 26. The CPU 30 is  
20 capable of executing programs residing in memory 26 and processing data stored in memory. The programs can include an operating system (OS) such as Microsoft® Windows® 2000 server, a process orchestration system such as Microsoft® BizTalk server, and a database server such as Microsoft® SQL Server 2000. Custom

application components may be used to implement certain business transaction rules. The CPU 30 can include an Intel® Pentium® Processor or other processor. The memory 26 can be a combination of read only memory (ROM), random access memory (RAM), static random access memory (SRAM), dynamic random access memory (DRAM), or other memory.

An input/output (I/O) interface 32 may include a set of hardware and software elements to permit peripherals to be coupled to the transaction management system 20. For example, the I/O interface 32 may be utilized to connect the transaction management system 20 to the network 18 shown in FIG. 1, which may include the Internet, a local area network (LAN), or other network. The I/O interface 32 also could be used for coupling the system 20 to the communications link 16, and may be capable of supporting multiple communications protocols such as FTP, HTTP, EDI, and/or other communications protocols.

As shown in FIG. 2, the I/O interface 32 may also be used to couple the transaction management system 20 to data storage 24. The data storage 24 can be implemented using storage devices such as hard disk drives, optical drives, a redundant array of inexpensive drives (RAID), or other storage devices. The data storage 24 can be configured to support multiple file systems and databases for storing data such as message and batch files that contain business transactions, business rules, and

other data that can be used by the transaction management system 20. Such databases can be implemented using a database program such as Microsoft structured query language (SQL) 2000 or other database program.

5 In addition, the I/O interface 32 could be used to couple the system 20 to an input device such as a keyboard to allow manual entry of data by a user. An output device such as a display monitor can also be attached to the I/O interface 32 to allow data from the transaction management system 20 to be  
10 viewed by a user.

The transaction management system 20 can be a combination of hardware and software modules capable of managing business processes and business transactions. The transaction manager 20 may include a transaction processing module 33 that is  
15 responsible for ensuring that the structure of the business transactions received from a trading partner 12 or a client 14 are correct so that they can be further processed. The transaction processing module 33 is capable of handling messages and batch files containing business transactions from different  
20 trading partners 12 and clients 14. It can also handle messages and batch files that are exchanged using different protocols and arranged using different formats with different trading partners 12 and clients 14.

The batch files containing the business transactions can be received using file exchange protocols such as FTP, HTTP, database record techniques, and direct file system access methods, or other exchange protocols. The batch files can be structured according to different formats such as XML, EDI, and may be in a delimited flat file format, or other format. The batch files containing the business transactions can be stored in a batch file system 50 housed in the data storage 24.

The transaction processing module 33 is capable of parsing out the individual business transactions contained in the batch file. A transaction files database 52 can be used to store the parsed business transaction in the native format in which they were received. The business transactions may also be mapped into an internal standard format such as XML for ease of subsequent processing within the transaction management system 20.

The transaction processing module 33 can validate the business transactions. Validation may include checking whether the batch file and the business transactions contained in the batch file adhere to the particular format and protocol used to transmit the file. The results of the validation process can be communicated to the trading partner 12 or client 14 by sending a message confirming the receipt and status of the business transactions.

A trading partner management module 34 manages and defines the relationship between a trading partner 12 and a client 14. For example, the module 34 can create and incorporate information related to a new trading partner 12 into the transaction management system 20 to allow it to begin processing business transactions from the new trading partner. It can also provide the client 14 with the ability to edit and view contact information related to each trading partner 12. In addition, it may permit the client 14 to create, edit, delete, and view user roles between the client and a trading partner 12.

A lifecycle processing module 36 uses a business rule and lifecycle management approach to ensure that the appropriate business transactions are processed at the right time by the appropriate trading partner. The lifecycle processing module 36 includes a configurable business rules engine that maintains the business rules for each client, trading partner, and business process. The business rules can be configured based on the needs or requirements of the client, the trading partner, and the jurisdiction of the trading partner.

For example, as discussed earlier, when a customer enrolls with an energy supplier to receive energy, a request business transaction is created as part of the enrolling process. According to a business rule associated with a trading partner in operating in one jurisdiction, the enrolling process can

require that a response business transaction be received within a certain time period such as 3 days. The client can establish a relationship with a new trading partner operating in jurisdiction different than the first trading partners such that the time period for response is 2 days. The configurable business rules engine allows the client to add a new business rule corresponding to the new requirements of the new trading partner. In addition, the business rules engine allows the client to update a current requirement of the business rules, such as changing the time period from 3 days to 2 days. This can be accomplished by having the client communicate the new requirements over network 18. Thus, the client can quickly and electronically add or update the requirements that comprise business rules.

The lifecycle processing module 36 may also be capable of tracking the lifecycle associated with a business process. This may include matching a request business transaction with a corresponding response business transaction in order to determine whether the transactions have satisfied the lifecycle associated with the business process. For example, when a customer enrolls with an energy supplier, the customer is sent an enrollment notification letter. The lifecycle of the enrollment process may specify that a response from the customer



in the form of a business transaction must be received within a certain time period.

In another business process example, a trading partner 12 may send a usage business transaction to the client 14

5 indicating the amount of power a customer has consumed during a certain time period such as a month. A bill containing the amount of usage is sent to the customer requesting payment for the amount of power consumed. The lifecycle of the business process may specify that a response from the customer is  
10 expected within a certain time period. The response can also be based on factors such as the jurisdiction of the trading partner 14, the policy of the client 12, and/or other factors.

The lifecycle processing module 36 also can set the next expected business transaction. It maintains tracking  
15 information related to each business transaction to enable a client to manage certain events. For example, on the next meter reading date a usage business transaction would be expected from the trading partner.

A data processing delivery and storage module 38 provides  
20 advanced validation and operational reporting of business transactions. Business transactions may be validated to ensure that codes and values in the data fields passed in the business transactions are valid. Data may be extracted from each

validated business transaction and stored in a transaction data database 54 for later retrieval and analysis.

The data processing delivery and storage module 38 may also manage exception and validation rules for each jurisdiction, client 14, and trading partner 12. A rules database 56 may be used to store business validation rules associated with each business transaction and business process. The module 38 is capable of detecting a business rule exception condition such as when a response business transaction fails to arrive within a predetermined time period or is delayed in arriving. When the exception is detected, the module 38 can report the exception condition as an error message to the client 14 or the trading partner 12. The module 38 can also handle business transaction validation failures, overdue business transaction exceptions, and unsolicited business transactions.

An enhanced client functionality module 40 may provide the client with Internet access to business transactions and business transaction exceptions over the network 18 using HTTP. By using HTTP, the module 40 is able to provide the client 14 with Web home page that can be customized. The module 40 maintains secure network access by utilizing a portal database 58 containing information about each client such as password and login data.

The client 12 is also given the ability to access business transactions and exceptions conditions using criteria such as trading partner, transaction type, or other criteria. The history and status of business transactions may also be available. Business transaction details can also be viewed including key fields or raw transaction data. In addition, the client 14 can either automatically or manually edit or resubmit business transactions over the network 18.

FIG. 3 is a flow chart according to an implementation of the invention. The transaction management system 20 (see FIG. 2) receives 100 at least one business transaction from the trading partner 12 over the communications link 16 or from the client 14 over the network 18. The business transaction can be received in a batch file format that may contain one or more business transactions. As discussed above, the transaction management system 20 can handle batch files that may be in one or more formats or that may have been transmitted using one or more protocols. The batch file is stored in the batch file system 50 for archival purposes.

In an implementation, the batch file is parsed and each business transaction that is extracted from the batch file is structurally validated to ensure that each transaction is formatted correctly. The results of the validation process may be communicated back to the client 14 or the trading partner 12

in the form of a message. Each validated business transaction may be stored in the transaction file database 52. The business transactions are typically formatted according to one or more different formats. So, to improve internal business transaction processing, each business transaction maybe mapped to a common standard such as XML.

Once the transaction management system 20 has received the business transactions, it determines 102 whether each business transaction satisfies a particular business rule. In this implementation, a business rule associated with the business transaction is retrieved from the rules database 56. Then, the criteria in the business rule is applied to the business transaction to determine whether it satisfies the criteria. For example, a business transaction may contain a time stamp data field indicating when it was generated. The value in the time stamp data field may be compared to the time period specified in the business rule to determine whether it has been received within the time period.

If the business transaction satisfies the corresponding business rule, then the transaction management system 20 establishes 104 a subsequent business transaction based on information contained in the business rule. In the above example, if the business transaction was received within the specified time period, then the transaction management system 20

queries the rules database 56 and retrieves the corresponding business rule to determine the next expected transaction. The transaction management system 20 monitors the sequence of business transactions over the course of the lifecycle of a business process. For example, a business process can include enrolling a customer with an energy supplier. A request business transaction is generated corresponding to the enrolling process. The business rule can specify the next expected business transaction, such as a response, and within what time period the transaction should be received such as 3 days.

On the other hand, if the business transaction does not satisfy the criteria specified in the business rule, then an exception or error condition is raised. For example, an exception condition is raised when an expected business transaction never takes places or when an unsolicited business transaction is received without any apparent business rule. The transaction management system 20 can store the exception condition in the transaction data database 56 for later retrieval and error analysis. In addition, a message can be sent to the trading partner 12 or client 14 indicating that an exception condition has occurred.

In addition, certain data from fields in the business transaction can be extracted from the business transaction and stored in the transaction data database 56. The client can

access and retrieve the data from the transaction data database  
56 for the purpose of analyzing the information related to the  
business transaction. Such information includes business  
transaction history and status, the number and type of exception  
5 or errors that occurred during a certain time period, or other  
information.

A number of embodiments of the invention have been  
described. Nevertheless, it will be understood that various  
modifications may be made without departing from the spirit and  
10 scope of the invention. For example, the functionality of the  
transaction management system 20 can be distributed over several  
computer servers rather than clustered in a single server.  
Functions such as handling business transactions can be  
offloaded to a separate server running, for example, Microsoft®  
15 BizTalk, the functionality of the lifecycle manager can be  
placed in an application server running a server application  
such as, Microsoft® 2000 server, and a separate web server can be  
used to manage the client access portion. Accordingly, other  
embodiments are within the scope of the following claims.